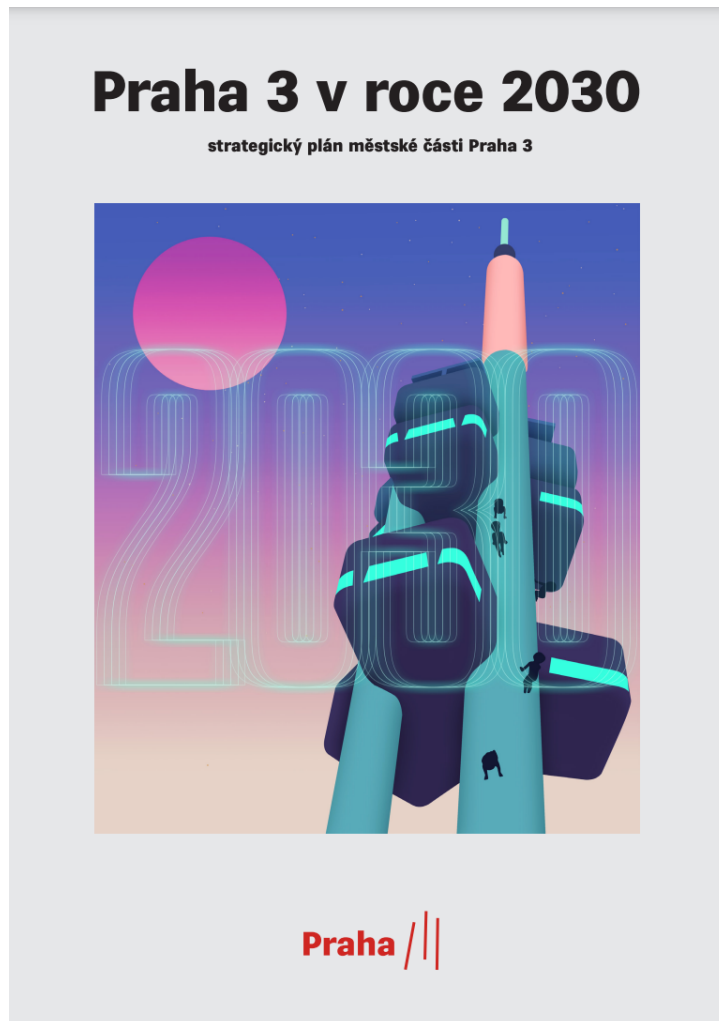


*Case Study***DEVELOPMENT STRATEGY 2021 – 2030 FOR PRAGUE 3**

Participatory creation of the strategic plan for the Prague 3 City District on a scale unique to the Czech environment. The participatory process was designed to ensure that none of the potential stakeholders were left out or underrepresented. An equally important goal was to raise local self-government to the highest international standards so that Prague 3 becomes a pioneer of participatory and strategic planning in the Czech Republic.



1. KEY FACTS AND FIGURES

- Location: Prague 3 City District
- Project area: 10 selected areas within the city district (see Fig.1)
- Time period: 2020-2021
- Budget: approx. 1,8 mil. (including service subsidy)
- Scope of involvement: 80 stakeholders, more than 700 members of the public, 1100 respondents of a representative survey (see Fig. 2,3,4)
- Project website: <https://planujtrojku.cz/>

2. KEY ACTORS AND ROLES

Project owner: Prague 3 City District (represented by: Mgr. Pavel Křeček - Councilor for Strategic Planning)

Suppliers of the participatory process:

- M.C. Triton, Co. Ltd.. (supplier of the strategic plan design)
- Participation Factory: participatory activities, consulting the project throughout its duration

Participatory planning coordinator: Mgr. Karel Světlík

Partners:

- Prague Institute of Planning and Development (IPR Prague) - expert consultation within the pilot program Coordinators of Participatory Planning

Other stakeholders:

- In Prague 3 City District:
 - Selected members of the municipal councils
 - Selected employees of the City District and local organizations
 - Selected committees of the City District
- (Thematically) Selected representatives of organizations of the City of Prague
- Community actors

Target groups of the participatory process:

- Residents of Prague 3 City District (divided according to the 10 selected areas)
- Community actors (associations, representatives of interest and professional organizations representing the interests of a larger group)

3. PROJECT DESCRIPTION

- **Participatory process goals**

The goal of the participatory process was to ensure that the newly created strategic plan for Prague 3 City District for the period 2021-2030 will respond to the specific needs of the residents of each selected area.

- **Participatory process**

For the purposes of the strategic plan, Prague 3 was divided into 10 areas and the needs of local residents were mapped separately to get to a truly local level and focus on what citizens perceive as their surroundings, which they experience every day.

Phase 1: Preparation (Spring - Summer 2020)

- Stakeholder mapping, sorted import into Mobile Radio (Municipalis)
- Clarification of the functioning of the Committee for Strategic Plan and Participation
- Announcement of the tender for suppliers of the strategic plan design
- Design of public meetings
- Communication design

Phase 2: Gathering data from the public and stakeholders (September - November 2020)

- 2 meetings with stakeholders for the entire Prague 3 district
- 2 meetings with the public for each of the 10 selected areas (20 meetings in total)
- Survey (online, paper form)

Phase 3: Verification of the thematic priorities for each area (February - April 2021)

- By means of a representative survey

Phase 4: Draft creation (February - September 2021)

- Expert teams were engaged for key topics

Phase 5: Public commenting on the first draft of the strategic plan (March - August 2021)

- Public meetings: 1 meeting per area (10 meetings in total)

Phase 6: Presentation of the final document (March 2022)

Phase 7: Process evaluation (August 2021)

Participatory tools used to involve the public and stakeholders

- Civic Tech:
 - Mobile Radio (Municipolis)
 - Mapotics
- Communication and data collection:
 - Mobile Radio (Municipolis)
 - Zoom, Slido
 - MS Teams
 - Website
 - Social media
 - Email

4. CONCLUSIONS

Outputs of the participatory process

- Output 1: Results of the survey for the employees of the city district office and stakeholders
- Output 2: Reports from workshops in key departments (non-public)
- Output 3: 20 reports from meetings with the public + 2 with stakeholders
- Output 4: 10 emotional maps (one for each area)
- Output 5: Final report on the survey that was conducted in parallel with the public meetings
- Output 6: Final report on the representative survey
- Output 7: Strategic plan (analytical part, design and implementation part) + materials for the public
- Output 8: Evaluation report

Results of the participatory process

- Completed strategic development plan for the Prague 3 City District for the period 2021-2030 including action plans and a process update
- Increase in citizens' trust in the City District office and political representation
- Increased awareness of the existence and functioning of strategic plans



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PRAGUE

Limitations

- The Covid-19 pandemic, which complicated the individual phases of the participatory process (e.g. most of the meetings had to take place online)