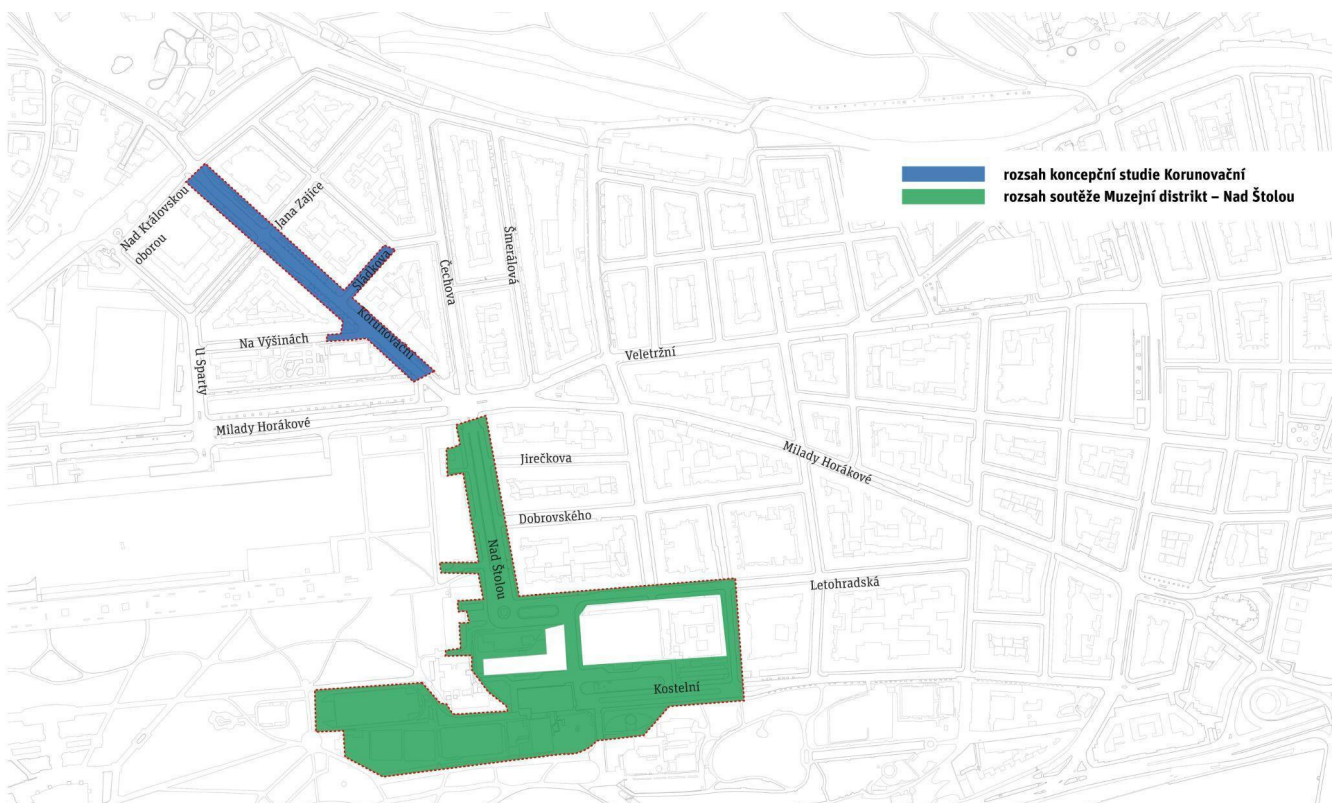


Case Study

LETNÁ MUSEUM DISTRICT, PRAGUE 7

Project for the revitalization of the public space surrounding the National Agricultural and National Technical Museums. The present-day condition of the demarcated area (green on the map below) is not reflecting its significance. Both streets due to their generous width and the location of a number of important buildings, as well as the area surrounding the museums of national importance, have the potential to be transformed into friendlier and more representative public spaces. The place is heavily traffic-laden with transit traffic heading along Korunovační street to the Letná tunnel in Nad Štolou street. The entire area in question including the immediate vicinity of the museums is burdened with excessive parking. The surfaces of the roads, the state of greenery and the sub-street networks are in a long-term neglected state.

The goal of the project is the overall improvement of street aesthetics, greater comfort for non-motorized traffic and coordination of investment plans in the addressed area. The intention of the pilot participatory project is also to improve the city district's communication skills towards the public and to adopt new practices in the field of participatory planning. The project opens up a discussion with the public on the topic of approaches to tree alley renewal.



1. KEY FACTS AND FIGURES

- Location: Prague 7 City District
- Project area: public space surrounding the National Technical Museum and National Agricultural Museum and Nad Štolou and Korunovační streets
- Time period: 2020-2022
- Budget: cca 300.000,- CZK
- Scope of involvement: over 20 stakeholders, 150 participants involved in the emotional map, 30 participants on urban walks
- Project website:
<https://www.praha7.cz/potrebuji-zaridit/stavba-rekonstrukce/planujte-sedmic-ku-s-nami/letensky-muzejni-distrikt/>

2. KEY ACTORS AND ROLES

Project owner:

- Prague 7 City District - conceptual urban study for Korunovační street
- Prague City Hall - architectural competition for the Museum District and Nad Štolou street

Supplier of the participatory process:

- Participatory process for the urban study for Korunovační street was done by Prague 7 City District
- Participatory process for the Museum District and Nad Štolou street was implemented by Prague 7 in collaboration with a supplier MAKAI Atelier.

Project partners:

- Prague Institute of Planning and Development (IPR Prague)

Other stakeholders:

- Within Prague 7 City District:
 - Representatives of selected departments
- Selected representatives of the relevant institutions of the City of Prague
- Community actors
- Selected representatives of local organizations

Target groups of the participatory process:

- Residents of the area
- Museum visitors
- Students, parents of students and employees of local high school, primary school and kindergartens
- Parents with children
- General public - park visitors (seniors, parents with children, organized and leisure sports groups, dog walkers, etc.)

3. PROJECT DESCRIPTION

- **Participatory process goals**

The goal of the participatory process is to create 1) a conceptual urban study for Korunovační street and 2) an architectural competition for the Museum District, Nad Štolou street and their surroundings, with regard to the needs of the users of these spaces.

- **Participatory process**

Phase 1: Preparatory Phase (September 2020 – January 2021)

- Stakeholder mapping
- Area delimitation
- Preliminary meetings with stakeholders

Phase 2: Involving suppliers (January – February 2021)

- Hiring a supplier for the conceptual urban study for Korunovační street and a supplier for updating the dendrological analysis of the tree alley in Korunovační
- Both suppliers will be involved in the participatory process

Phase 3: Project announcement (February – March 2021)

- Press release
- Website of Prague 7 City District
 - Includes a video teaser (replacing an urban walk that did not take place due to Covid-19) and a public opinion survey - both online and print version

Phase 4: Public opinion survey + Dendrological analysis (March 2021)

- Public opinion survey “Together on Letná” and an article on the website of Prague 7 City District

- Article about the ongoing survey in the March issue of Hobuleť (monthly magazine of Prague 7 City District)
- Published results of the survey “Together on Letná”
- Dendrological analysis of the tree alley and first draft of the conceptual urban study on Korunovační street
- Preparing participation on the topic of alley renewal - meetings with relevant stakeholders (Heritage Department, Prague Technical Management of Communications (TSK) - owner of trees) to consult the proposal of feasible variants of alley renewal in Korunovační

Phase 5: Participatory process for Korunovační street (April – May 2021)

- First participation – regarding alley renewal in Korunovační street
 - an urban walk with an expert who will have an up-to-date dendrological analysis at their disposal + a subsequent discussion with the participants
- Second participation – public meeting to present and comment on the first draft of the urban study on Korunovační street
 - including separate participation with pupils and teachers of Korunovační elementary school - involvement of the student council

Phase 6: Presenting the conceptual urban study to the public (June 2021)

- The resulting version of the study for Korunovační street presented to the public in form of an urban walk; the conceptual urban study serves as a source material for the architectural competition on the Museum District
- Publication of the [video teaser](#) for Letná Museum District

Phase 7: Participatory process for the Museum District and Nad Štolou street (October 2021)

Participatory process for the architectural competition for the Museum District provided by the supplier MAKAI Atelier in close cooperation with Prague 7 City District and IPR Prague.

Activities:

- Planning container (11.-17.10. 2021):
 - 150 visitors from the general public
 - Emotional map
 - Participatory planning coordinators, representatives of IPR Prague and the Department of Public Space Development and Management of Prague 7 City District were always present.
- Two guided urban walks for the public (12. and 17.10.2021)

- Approx. 30 participants (despite very bad weather)
- Analysis of stakeholders (both museums, LTC, Nad Štolou High School, Výletná, Nad Štolou Kindergarten, Eco Kindergarten Rozárka, Ministry of the Interior), that emerged from the preliminary participatory activities - in-depth interviews and document analysis (websites, annual reports)
- Preparation of the architectural competition

Phase 8: Final phase (November 2021- January 2022)

- Extended analysis of stakeholders (Nad Štolou High School, LTC, Výletná, Nad Štolou Kindergarten, Eco Kindergarten Rozárka, Výletná, Záletná, Letka)
- Negotiations with various bodies of Prague City Hall - Heritage Department, Department of Environmental Protection, Department of Transport, and with the creators of the architectural competition design proposal
- Final report from the participatory process

December 2021

- Presentation of the architectural competition design proposal to the Committee of Development, consultation and commenting on the proposal

January 2022

- Consulting the design proposal for the architectural competition and the conditions of involvement with PP a.s.
- Consulting the design with the Department of Transport of Prague 7
- A round table with representatives of Nad Štolou High School and National Agricultural Museum regarding the public space in front of those buildings

Phase 9: Project completion (February 2022)

Project completed:

- A. By submitting the conceptual urban study for Korunovační street, which will be approved by Prague 7 City District, and thereafter by the Council of the City of Prague - this Council will also approve its legal bindingness for the Departments of the Prague City Hall in exercising their competences in developing the City of Prague, and also for state-funded institutions and joint-stock companies with an equity share or funded by the City of Prague, which are responsible for the management, maintenance and creation of public spaces.
- B. By submitting the design proposal for the architectural competition on the Museum District and Nad Štolou street approved by Prague City Hall, including approved next steps following the completion of the

competition (finalization of the winning design and follow-up documentation).

Participatory tools used to involve the public and stakeholders

- Data collection:
 - Questionnaire
 - Video teaser
 - Public opinion survey
 - Planning container
 - Meetings with stakeholders and communities
 - Emotional map
 - Flipchart
 - Urban walk
 - In-depth interviews
 - Round tables with stakeholders

- Communication tools:
 - Website of Prague 7 City District
 - Social networks (Facebook: Prague 7 City District, Letenská parta, Letna Praha 7, Letenská parta bez cenzury, Naše Praha 7)
 - Mobile Radio (Municipolis)
 - Monthly magazine of Prague 7 City District - Hobuleť
 - Prague media

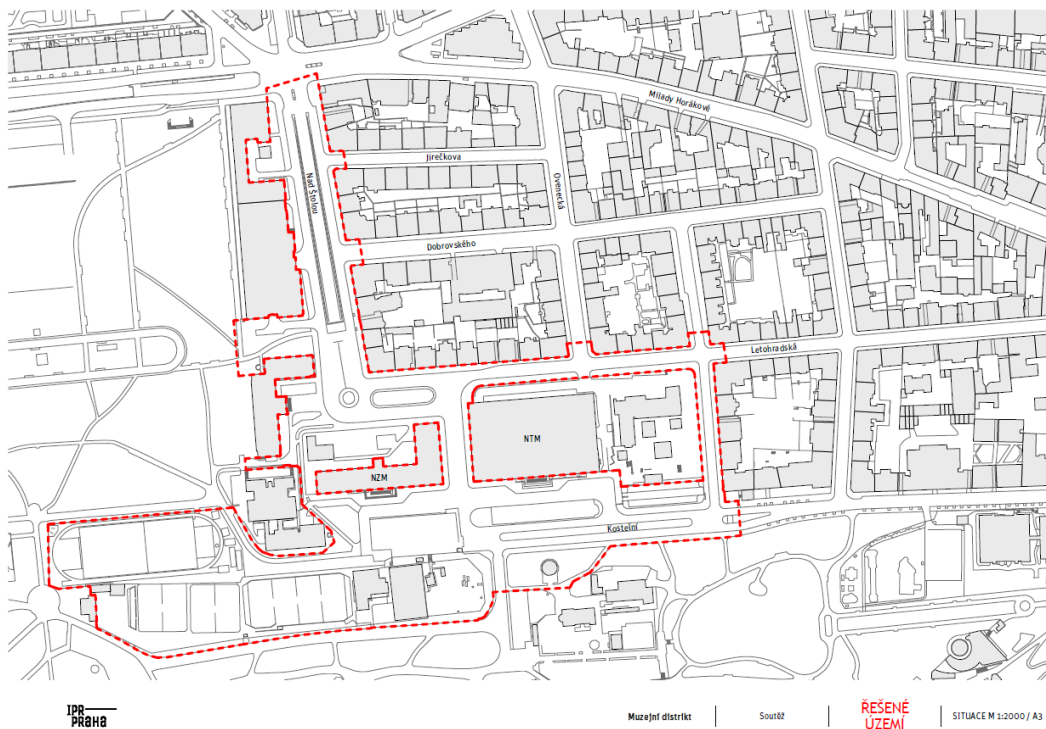
4. CONCLUSIONS

Outputs of the participatory process

- Output 1: Meeting minutes from preliminary meetings and stakeholders' recommendations, meeting minutes from round tables with stakeholders
- Output 2: Contact list – database of stakeholders
- Output 3: Table of communities
- Output 4: Video teaser
- Output 5: Public opinion survey and its results
- Output 6: Outputs of the participatory planning container
- Output 7: Emotional map, flipchart
- Output 8: Outputs of the 2 urban walks
- Output 9: Final report from participatory activities, outputs from supplier
- Output 10: Dendrological analysis of Korunovační street
- Output 11: Conceptual urban study for Korunovační street

→ Output 12: Design proposal for architectural competition on the Museum District and Nad Štolou street

Examples of resulting infographics and maps



Map demarcating the Museum District for the architectural competition, January 2022

VÁŽENÍ SOUSEDĚ,

v březnu tohoto roku se uskutečnila úvodní anketa k nové podobě Letenského muzejního distriktu, která přinesla cenné vstupní podněty od více než 800 respondentů.

Nyní bychom Vás v rámci přípravy zadání architektonické soutěže rádi pozvali k návštěvě „plánovacího kontejneru“.

Přijďte s námi sdílet, jak toto území využíváte, co na něm oceňujete a jak se v něm cítíte. Můžete nám říct své konkrétní podněty, nebo se jen tak zeptat na to, co Vás v souvislosti s tímto místem zajímá.

PLÁNOVACÍ KONTEJNER

PO (11. 10.) - 11:00 – 18:00
 ÚT (12. 10.) - 11:00 – 18:00
 ST (13. 10.) - 11:00 – 18:00
 ČT (14. 10.) - 11:00 – 18:00
 PÁ (15. 10.) - 11:00 – 18:00
 SO (16. 10.) - 10:00 – 18:00
 NE (17. 10.) - 10:00 – 18:00

KDE: na rohu ulic Muzejní a Kostelní
 (před budovou Národního technického muzea)

Všechny informace naleznete na:
www.praha7.cz/letensky-muzejni-distrikt

KOMENTOVANÉ VYCHÁZKY

(vychází se vždy od kontejneru)

ÚT (12. 10.) - od 17:00
 NE (17. 10.) - od 16:00



Všechny aktivity budou zohledňovat aktuálně platná epidemiologická pravidla.
 V případě změny opatření mohou být termíny akcí změněny nebo část akcí zrušena.

Leaflet advertising the participatory planning container